

Parenting Hub

ADVERTISING REQUIREMENTS

Many thank for taking the time to complete your advertising booking.

Kindly note that ALL invoices are COD unless otherwise arranged.

Noted in this document are all of our advertising requirements. Please kindly refer to your booking to see what is needed by yourself in order to facilitate your advertising on Parenting Hub.

Please take your time to supply the required. It is important that you as the client place effort into ensuring that your information supplied is perfect.



BANNER ADVERT

SIDE ROTATION / STATIC FRONT PAGE

300 X 250 height pixels

TOP EXCLUSIVE

468 x 119 height pixels

DIRECTORY STATIC

261 X 261 height pixels

SOCIAL MEDIA

ADVERT

604 X 604 height pixels

Wording is to be supplied to accompany your advert. Kindly refer to either of our social media pages for reference.

DIRECTORY LISTINGS

FEATURE BANNER

1920 X 600 height pixels

8 images

logo

Description

Address to be displayed on your listing

Social media page links

Website link

Contact number to be displayed

Email address to be displayed

All to be displayed in a WORD document.

ADVERTORIALS

Suggested length of no longer than 1000 words.

4 Line biography about your business

Square version of your logo

To be supplied in a WORD document.

Feature image size 1920 x 900 height pixels

DEADLINE

25th of the month

ADVERTISING COMMENCEMENT DATES

Advertising with Parenting Hub will commence the month after you have booked and paid for your advertising.

Clarification on these dates will be provided to you by means of a booking confirmation email.

CATEGORY TAKEOVER FEATURE

FEATURE BANNER

1500 x 400 height pixels

As noted in the above sizing, you will be required to supply:

- 4 Articles
- 2 Tweets
- 2 Facebook posts
- Competition information
- Review information

NEWSLETTER BANNER

ADVERT

600 x 90 height pixels

FILE SIZES

No files over 1MB will be accepted.
No PDF Documents will be accepted.
Jpeg, png, Giff. accepted.
All files are to be transferred using www.wetransfer.com

SOCIAL

You may post to our social media pages etc. in fact we encourage it.

Facebook Page - as often as you desire.

#LoveParentingHub to be used at ALL times.

Facebook Groups - only relevant to your services age range.

3 times per week

#LoveParentingHub to be used at all times.

PASSWORDS

The Parenting Hub website will email your login details to you directly for your listing placement.

It is suggested that you COPY and PASTE your credentials into your browser when logging in.

We are NOT able to see your passwords and can assist with a reset if need be.